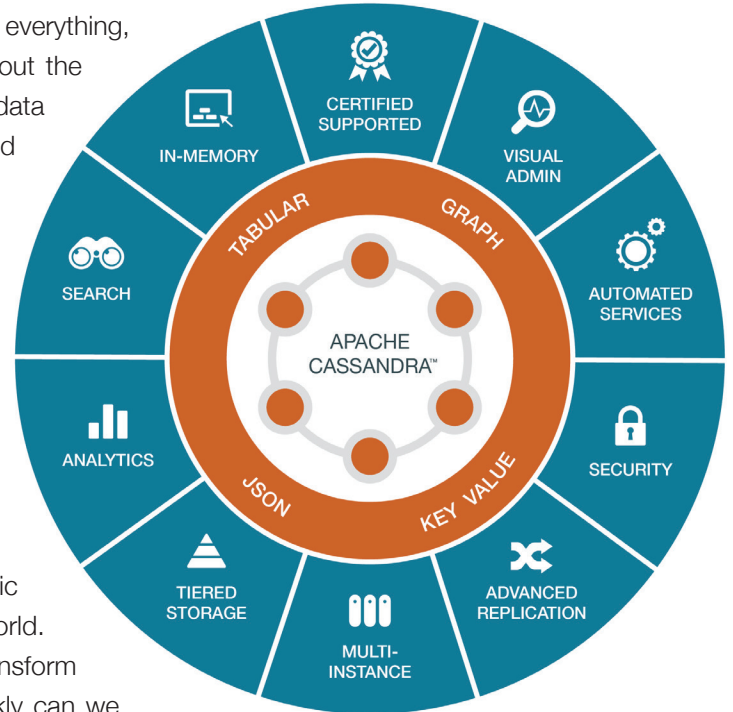


DATASTAX BASIC

THE ALWAYS-ON DATA LAYER FOR THE RIGHT-NOW ENTERPRISE

THE RISE OF THE RIGHT-NOW ECONOMY

The world is moving at an increasingly accelerated pace and everything, from customer engagement to enterprise optimization, is about the moment of “right now”. But legacy approaches to managing data are failing and cloud strategies can quickly get limiting and competitively dangerous. DataStax provides the technology and expertise that make it possible for our customers to win and thrive in this new reality. DataStax powers the Right-Now Enterprise with an always-on data layer for real-time applications at cloud scale. Built on the industry’s best distribution of Apache Cassandra™, DataStax Enterprise makes it possible for companies to exceed expectations through consumer and enterprise applications that provide responsive and meaningful engagement to each customer wherever they go. Our product also gives businesses full data autonomy, allowing them to retain control and strategic ownership of their most valuable asset in a hybrid cloud world. DataStax helps more than 400 of the world’s leading brands transform their businesses. What can we bring for you--and how quickly can we make your business a Right-Now Enterprise?



ENTERPRISE READY

DataStax Basic provides your company with a professionally tested and certified version of Apache Cassandra designed to support your applications for the Right-Now Economy at scale. Combined with our experienced and expert-level services and support, you can rest easy knowing that your business-critical applications are backed by the foremost experts in [Apache Cassandra](#) and large-scale distributed systems.

PRODUCTION CERTIFIED APACHE CASSANDRA™

The DataStax certification program builds upon Apache Cassandra’s release model and its method of using rapid development to deliver stable open source technology. The DataStax certification program includes formal quality assurance testing, scale and performance testing (up to 1,000 nodes for each major release), platform certification, third party software validation, certification software updates, back porting of bug fixes, long-term support, formal end-of-life policies, security audits, and digitally signed code.

BUSINESS-CRITICAL SUPPORT

DataStax delivers the expert support and services for both production and non-production data layer systems that you require and expect. Whether you have a new cloud application in development or have database clusters already in production, DataStax offers a wide range of support services to ensure that your mission-critical systems are available 24 hours a day, 365 days a year. DataStax support is a globally distributed team offering true follow-the-sun capabilities and is staffed by the world's foremost experts in Apache Cassandra and distributed database systems.

BUG ESCALATION

DataStax customers have the option of escalating a bug they discover in Cassandra so that it receives priority over other bugs with respect to being fixed. The bug escalation component of DataStax support helps ensure that issues found by customers receive the highest attention of DataStax support and engineering, resulting in the fastest possible resolution for DataStax customer-reported issues in Cassandra.

HOT FIXES

DataStax customers that experience major performance or uptime issues due to a bug in Cassandra can report the problem and receive a customized patched version of DSE that they can deploy back to production. This allows the issue to be immediately rectified instead of waiting for a new release of open source Cassandra that includes the patch.

LONG-TERM SUPPORT

DataStax Enterprise customers receive full commercial software lifecycle support that includes both certified software updates and long-term support for previous releases. DataStax understands that for some users it's preferable to stick to a release schedule which changes less often and only for important bug fixes, even if such a release lags behind in terms of features. As part of this commitment, DataStax supports both the current release and the two previous major releases.

“ Mint Bills migrated to DataStax Enterprise for enterprise production support and professional services. As a mission critical application, Mint Bills relies greatly on the Cassandra experts and 24x7 support provided by DataStax.”



DATASTAX SUBSCRIPTIONS

DataStax offers different subscription options suited to meet your data management needs. The world’s leading companies across 50 countries trust [DataStax Enterprise](#) (DSE) and [DataStax Managed Cloud](#) to power their [cloud applications](#).

		APACHE CASSANDRA™	DATASTAX SUBSCRIPTIONS SELF-MANAGED		DATASTAX MANAGED CLOUD
			BASIC	ENTERPRISE	ENTERPRISE
DATABASE					
Masterless Architecture		✓	✓	✓	✓
Tunable Consistency		✓	✓	✓	✓
Upgrades with No Downtime		✓	✓	✓	✓
Data Snapshots		✓	✓	✓	✓
Online Cluster Expansion		✓	✓	✓	✓
Multi-Model	Tabular, Key-value, Document (JSON)	✓	✓	✓	✓
	DSE Graph			Option	Option
Security	Basic (Login/password, etc.)	✓	✓	✓	✓
	Advanced (Auditing, External Authentication, Transparent Data Encryption, Row-Level Access Control for Multi-Tenancy, Drivers, and More. Plus Uniform Security Across Database, Analytics, and Search)			✓	✓
Enterprise/Production Certified Apache Cassandra™ Release			✓	✓	✓
Automatic Management Services				✓	✓
Advanced Replication				✓	✓
Tiered Storage				✓	✓
In-Memory				✓	✓
Multi-Instance				✓	N/A
DSE Search				✓	✓
DSE Analytics				✓	✓
DSE Analytics Solo				Option	Option
DSE Studio				✓	✓

	APACHE CASSANDRA™	DATASTAX SUBSCRIPTIONS SELF-MANAGED		DATASTAX MANAGED CLOUD
		BASIC	ENTERPRISE	ENTERPRISE
DSE OpsCenter			☑	N/A
Fully Managed, White-Glove Service				☑
Cloud Console				☑
Expert 24x7x365 Support with 1 Hour SLA		☑	☑	☑
Platform Certification		☑	☑	☑
Certified Service Packs		☑	☑	☑
Hot Fixes and Bug Escalation		☑	☑	☑
Health Checks/Performance Reviews		☑	☑	☑
Onboarding Package				☑
Software Deployments for Non-Production Environments (Support available, fees apply)		☑	☑	☑
Deployment Options		On-Premise, Cloud, Hybrid Cloud	On-Premise, Cloud, Hybrid Cloud	Cloud (AWS, Microsoft Azure)**

*Please contact us for pricing details or to check if you qualify for an exception.

**Contact DataStax for availability on Google Cloud Platform (GCP) or other cloud providers.

ABOUT DATASTAX

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